



Earth Friendly Products Teams Up with Opportunity Green
Serves as Sponsor for Yearly Environmental Conference

Garden Grove, CA – October 29, 2008 – When Opportunity Green opens its doors next month, Earth Friendly Products will be a featured sponsor at the annual environmental conference merging the movers and shakers driving today’s green economy. Slated for November 8 – 9, 2008, Opportunity Green will bring together entrepreneurs, executives and investors focused on building profitable, socially conscious and sustainable enterprises. As a manufacturer of award winning green cleaning products, Earth Friendly Products is no stranger to this mission.

Recently, the popular eco-friendly line was awarded with not one, but two covenant certifications; the Environmental Protection Agency’s DfE certification and Kosher Certification. The DfE label is awarded to companies whose product ingredients have been screened by the DfE scientific review team for potential human health and environmental effects and that, based on currently available information, EPA predictive models, and expert judgment, the product contains only those ingredients that passed the EPA’s rigorous standards. The Kosher Certificate is awarded to company’s whose products and services meet the strictest standards of the Kosher law. Only those companies are permitted to display the Kosher symbol, which is protected under Federal law.

“Opportunity Green is the perfect venue for Earth Friendly Products to sponsor. Our mission, from the very beginning, has been to not only produce the finest eco-friendly products on the market, but to continually strive to reduce our carbon footprint,” said Kelly Vlahakis-Hanks, Vice President of Media Relations for Earth Friendly Products. “All of our products are manufactured in the US at one of our four manufacturing facilities and soon-to-be five manufacturing facilities.”

Located at UCLA’s Covel Commons, this years’ Opportunity Green conference will feature speakers from Dwell magazine, Patagonia, Nike, Plant Green, Whole Foods as well as other notable green experts.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products distributed

and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict “Freedom Code” in the manufacture of all its products. Earth Friendly Products is the recipient of the 2007 Proggy Award for Best Line of Cruelty-free Household Products and the Natural Home Magazine’s “Readers’ Choice Award” for Best Eco-Friendly Cleaning Products.