



**Earth Friendly Products' Kitchen Essential Oil Cleaning Caddy
Gets Your Holiday off to an Eco-Friendly Start**

Give a Gift that is Free of Tannins, Toxins and Carcinogens

Garden Grove, CA – July 17, 2008 – Ho! Ho! Ho! It's almost that time of year to start preparing for the holidays. There is so much to do from finding the perfect gift for the hard-to-shop for person to attending the many fun-filled festivities and everything in between. This holiday season, present an eco-friendly gift which will be remembered and used long past the holidays. Earth Friendly Products' recently debuted Kitchen Essential Oil Cleaning Caddy contains all the must-have items to start 'greening' the hostess' kitchen.

The Kitchen Essential Oil Cleaning Caddy includes:

- 17 oz. Lavender Dishmate Hand Dishwashing Soap – a powerful liquid hand dishwashing product that is mild on the skin and made with coconut based surfactants, salt and 100% lavender oil.
- Lavender Handsoap – a light and transparent hand soap so mild and pure that it sparkles. The natural hand soap contains coconut & plant derived surfactants, essential oils, earth salts, glycerin, Vitamin E, purified water and a natural preservative.
- Fruit & Veggie Wash – helps remove pesticides, chemicals, heavy metals, dirt, wax and bacteria from the surface of fruits and vegetables. Fruit & Veggie Wash is tasteless and rinses away clean.
- Parsley Plus All-purpose Cleaner – bringing the fresh scent of parsley into your home. Great for kitchen countertops and other hard surface areas. You've got to smell it to believe it!

The items in the caddy are packaged in 100% biodegradable containers and the caddy is made from recyclable paper. The convenient handle makes it easy to tote the hostess gift to each and every party this holiday season. The cleaning caddy also makes a great gift for the foodie or home chef on your Christmas list and each item is perfectly sized for stocking stuffers.

“The Kitchen Essential Oil Cleaning Caddy is a fantastic gift to bring to your next party or to give to that hard to buy for friend. The recipient will appreciate your thoughtfulness, for remembering the time old European tradition, and you will feel better knowing that your gift will not only be used time and time again, but that you're also doing your part to save the environment,” commented Kelly Vlahakis-Hanks, Vice President of Media Relations for Earth Friendly Products.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products distributed and sold in the

USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict “Freedom Code” in the manufacture of all its products. Earth Friendly Products is the recipient of the 2007 PETA Progy Award for Best Line of Cruelty-free Household Products and the Natural Home Magazine’s “Readers’ Choice Award” for Best Eco-Friendly Cleaning Products.